

SPONSORSHIP PACKAGE

Softball Tournament



HOPE FEST



HOPE

2nd Chance Run

LifeGift
LifeGift.org

Register Today!

HopeFest

AUG 08
2026
LUBBOCK, TX

TEXAS TECH
SOFTBALL FIELDS



[REGISTER HERE](#)



2nd Chance Run

SEPT 19
2026
HOUSTON, TX

WILLOW WATERHOLE
GREENWAY



[REGISTER HERE](#)



2nd Chance Run

OCT 17
2026
FT WORTH, TX

THE
STOCKYARDS



[REGISTER HERE](#)

LifeGift is pleased to offer sponsorship opportunities for events in Lubbock, Houston and Fort Worth in 2026! Please help us raise awareness of the need for organ, eye, and tissue donation by considering a sponsorship.

HOPE FEST

2026 SPONSORSHIP OPPORTUNITIES

LifeGift invites you to partner with us for the 2nd Annual HopeFest, a high-energy, family-friendly community event designed to honor donors, celebrate life, and raise awareness for organ, eye, and tissue donation.

HopeFest combines America's favorite pastime with a powerful mission—honoring donors and bringing awareness to those waiting for a life-saving transplant.

EVENT SNAPSHOT

Saturday, August 8, 2026

Texas Tech Softball Fields
10th and Texas Tech Parkway
Lubbock, TX

10 a.m. – 3 p.m.

Sponsorships Deadline:
July 10, 2026

Admission:
Free & open to
the public

Experience
HopeFest. Take
a Visual Tour!
[Click Here](#)

EVENT HIGHLIGHTS

Softball tournament
Donor Honor Path
Helicopter tours | DJ & music
TikTok Spot | Face painting
Craft-making activities
Free food trucks | Local vendors

Why Sponsor HopeFest?

By sponsoring HopeFest, your organization will:

- Align with a trusted nonprofit saving lives every day
- Gain meaningful brand exposure to families, students, and community members
- Show visible support for organ donation awareness
- Be part of an uplifting, high-impact community celebration

This baseball-themed event offers unique, fun, and memorable sponsorship activations that truly stand out.

Championship Level: \$5,000

Maximum visibility. Major impact.

- Large logo prominently featured on:
 - HopeFest website
 - Back of event t-shirt
 - Event signage
 - Social media & email campaigns
 - Press release
 - TikTok Spot photo/video background (*interactive attendee area*)
 - On-stage speaking opportunity during the Trophy Ceremony
 - Opportunity to place a promotional item in the event bag
 - Complimentary booth space at the event
-

Owner Level: \$3,000

A strong presence at the plate.

- Medium logo featured on:
 - HopeFest website
 - Back of event t-shirt
 - Event signage
 - Social media & email campaigns
 - Press release
 - Logo on a 3' x 5' banner displayed on the infield fence
 - Opportunity to place a promotional item in the event bag
 - Complimentary booth space at the event
-

Coach Level: \$1,500

Leading with heart and purpose.

- Small logo featured on:
 - HopeFest website
 - Back of event t-shirt
 - Social media & email campaigns
 - Press release
 - Opportunity to place a promotional item in the event bag
 - Complimentary booth space at the event
-

Custom Sponsorship Opportunities

Looking to create a home-run moment?

- Custom sponsorships are available, including:
 - Activity sponsorships
 - Donor Honor Path recognition
 - Volunteer or hospitality sponsorships
 - In-kind donations



Pitcher Level: \$500

Helping make the play.

- Small logo featured on:
 - HopeFest website
 - Back of event t-shirt
 - Social media
-

Shortstop Level: \$200

Every role matters.

- Small logo featured on:
 - HopeFest website
 - Social media

We are happy to tailor a package that aligns with your organization's goals.

LifeGift's HopeFest

How Your Sponsorship Makes an Impact

Sponsorship funds from HopeFest directly support LifeGift's mission and allow us to:

- Expand community education and outreach about organ, eye, and tissue donation
- Honor donors and donor families through meaningful recognition opportunities
- Support programs that encourage donor registration and informed decision-making
- Engage students, families, and community members through accessible, free events
- Help provide hope to thousands of individuals waiting for life-saving transplants

Every sponsorship—large or small—plays a vital role in saving and healing lives.

Join Us in Saving Lives

Your sponsorship directly supports LifeGift's mission to **honor donors, support families, and give hope to those waiting.**

*Together, we
can knock organ
donation awareness
out of the park.*

Sponsorship Form

Contact name: _____

Yes, I'd like to be a _____ level sponsor.

Company name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ E-mail: _____

Contact Information:

LIFEGIFT

For sponsorship questions or
to secure your level:

Dagmar Hohnstein, director of communications
dclimo@lifegift.org



CREDIT CARD
PAYMENT OPTION

Please make checks payable to:

LIFEGIFT

Please note in your check's info line - HopeFest 2026

Please mail your check to:

LifeGift | Attention: Accounting Depart.
2510 Westridge Street | Houston, TX 77054



2026 2nd Chance Run Sponsorship Opportunities



SEPT 19
2026

HOUSTON, TX

WILLOW WATERHOLE
GREENWAY



OCT 17
2026

FT WORTH, TX

THE
STOCKYARDS

HOUSTON EVENT SITE



[REGISTER HERE](#)

Willow Waterhole
Greenway
5300 Dryad Dr,
Houston, TX 77035

Deadline for sponsorships
Aug 19, 2026

Experience the 2nd Chance Run.
Take a Visual Tour!

[Click Here](#)

FORT WORTH EVENT SITE



[REGISTER HERE](#)

Fort Worth Stockyards
131 E Exchange Avenue
Fort Worth, Texas 76164

Deadline for sponsorships
Sept. 17, 2026

Experience the 2nd Chance Run.
Take a Visual Tour!

[Click Here](#)

LifeGift invites you to support our annual 2nd Chance Runs being held in Houston, Saturday, September 19, 2026 at Willow Waterhole Greenway and at the Fort Worth Stockyards on Saturday, October 17, 2026.

Sponsorship provides your organization with a way to meaningfully support and honor our donor heroes and their families, recognize transplant recipients and their caregivers, and raise awareness of those who are waiting for their second chance at life. Your organization's sponsorship will

support the race logistics; additional funds will help finance donor family/recipient meetings and donor memorials. Both of these events pay tribute to the legacy of organ, eye, and tissue donors in meaningful ways.

Thank you for considering how you might generously partner with LifeGift in the efforts to increase the number of lives saved through organ, eye and tissue donation. Please consider sponsoring our 2026 2nd Chance Run events in Houston and Fort Worth!

Contact Information

For more information or to sponsor, please contact: [Dagmar Hohnstein](#)



Champion Level: \$5,000

- Large logo prominently featured on 2nd Chance Run website, back of t-shirt, event signage, social media, email campaigns, press release
- Event stage speaker opportunity at each of the races
- Opportunity to place promotional item in the event bag
- Complimentary event booth space at both races
- 5 complimentary race entries for the race(s) of your choosing

Legacy Level: \$3,000

- Medium logo featured on 2nd Chance Run website, back of t-shirt, event signage, social media, email campaigns, press release
- Opportunity to place promotional item in the event bag
- Complimentary event booth space at both races
- 3 complimentary race entries for the race(s) of your choosing

Guardian Level: \$1,500

- Small logo featured on 2nd Chance Run website, back of t-shirt, social media, email campaigns, press release
- Opportunity to place promotional item in the event bag
- Complimentary event booth space
- 2 complimentary race entries for the race(s) of your choosing

Advocate Level: \$500

- Small logo featured on 2nd Chance Run website, back of t-shirt and social media
- 1 complimentary race entry for the race of your choosing

Friend Level: \$200

- Small logo featured on 2nd Chance Run website and social media





Sponsorship Form

Contact name: _____

Yes, I'd like to be a _____ level sponsor.

Company name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ E-mail: _____



CREDIT CARD
PAYMENT OPTION

Please make checks payable to:

LIFEGIFT

Please note in your check's info line - 2nd Chance Run and the event location you're sponsoring – Fort Worth and/or Houston.

Please mail your check to LifeGift/Attention Accounting Department
2510 Westridge Street
Houston, TX 77054

Sponsor Booth Checklist:

- I'll bring my own tent, table and two chairs
- I need a tent, table and two chairs
- I need access to power

Please note: Please email your completed sponsorship form, logos (.ai or .eps format) and any questions to [Dagmar Hohnstein](#)