

Sept 14
2024
HOUSTON, TX





LifeGift's 2nd Chance Run
5k | 1-Mile | Run/Walk
Sponsorship Package

The LifeGift 2nd Chance Run honors organ, eye, and tissue donors in 109 Texas counties in North, Southeast, and West Texas.

While celebrating the lives saved and offering hope to those still waiting, the event raises awareness of the need for organ, eye, and tissue donation across the state.



# **2024 2nd Chance Run Sponsorship Opportunities**

Sept 14
2024
HOUSTON, TX

THE STOCKYARDS
OCT 19
2024
FORT WORTH, TX

#### **HOUSTON EVENT SITE**

MacGregor Park 5225 Calhoun Rd Houston, TX 77021

Deadline for sponsorships: August 14, 2024

Experience the 2nd Chance Run. Take a Visual Tour! Click Here

#### FT WORTH EVENT SITE

Fort Worth Stockyards 131 E Exchange Avene Fort Worth, Texas 76164

Deadline for sponsorships: **September 19, 2024** 

Experience the 2nd Chance Run. Take a Visual Tour! Click Here

LifeGift invites you to support our annual 2nd Chance Runs being held in Houston, Saturday, September 14, 2024 at MacGregor Park and at the Fort Worth Stockyards on Saturday, October 19, 2024.

Sponsorship provides your organization with a way to meaningfully support and honor our donor heroes and their families, recognize transplant recipients and their caregivers, and raise awareness of those who are waiting for their second chance at life. Your organization's sponsorship will support the race logistics; additional funds will help finance donor family/recipient meetings and donor memorials. Both of these events pay tribute to the legacy of organ, eye, and tissue donors in meaningful ways.

Thank you for considering how you might generously partner with LifeGift in the efforts to increase the number of lives saved through organ, eye and tissue donation. Please consider sponsoring our 2024 2nd Chance Run events in Houston and Fort Worth!

#### **Contact Information**

For more information or to sponsor, please contact: Dagmar Climo – dclimo@lifegift.org



# 2024 2nd Chance Run LifeGift Sponsorship Opportunities

## Champion Level: \$5,000

- Large logo prominently featured on 2nd Chance Run website, back of t-shirt, event signage, social media, email campaigns, press release
- Event stage speaker opportunity at each of the races
- Opportunity to place promotional item in the event bag
- Complimentary event booth space at both races
- 5 complimentary race entries for the race(s) of your choosing

## Legacy Level: \$3,000

- Medium logo featured on 2nd Chance Run website, back of t-shirt, event signage, social media, email campaigns, press release
- · Opportunity to place promotional item in the event bag
- Complimentary event booth space at both races
- 3 complimentary race entries for the race(s) of your choosing

#### Guardian Level: \$1,500

- Small logo featured on 2nd Chance Run website, back of t-shirt, social media, email campaigns, press release
- · Opportunity to place promotional item in the event bag
- Complimentary event booth space
- 2 complimentary race entries for the race(s) of your choosing

#### **Advocate Level: \$500**

- · Small logo featured on 2nd Chance Run website, back of t-shirt and social media
- 1 complimentary race entry for the race of your choosing

### Friend Level: \$200

• Small logo featured on 2nd Chance Run website and social media



# 2024 2nd Chance Run Sponsorship Opportunities

#### **Sponsorship Form**

Yes, I'd like to be a			level sponsor
Company name:			
Address:			
City:	State:	Zip Code:	
Phone:	E-mail:		
	Please make checks LIFEGIFT ORGAN DONA	•	

Please note in your check's info line - 2nd Chance Run and the event location you're sponsoring – Fort Worth and/or Houston.

Please mail your check to LifeGift/Attention Accounting Department 2510 Westridge Street Houston, TX 77054

#### **Sponsor Booth Checklist:**

I'll bring my own tent, table and two chairs
I need a tent, table and two chairs
I need access to power

Please note: Please email your completed sponsorship form, logos (.ai or .eps format) and any questions to Dagmar Climo at dclimo@lifegift.org.

A receipt and a copy of this form will be mailed to you upon request. LifeGift is a non-profit 501c(3) organization. Your contribution is tax deductible.