



## Donate Life Texas Hospital Campaign

### Sample Newsletter Article

Did you know that more than 110,000 men, women and children in the United States are waiting for a lifesaving organ transplant? More than 10,000 of these people are waiting right here in Texas. Every day, 18 people die before the organs they need become available, and hundreds of thousands of others whose lives would be enhanced through the gift of tissue and eye donation wait and hope.

Recently [HOSPITAL NAME] joined other area hospitals to increase awareness about donation and to increase the number of Texans registered as organ, eye and tissue donors.

[HOSPITAL NAME] will make it a priority to educate employees and the local community about the decision to become organ, eye and tissue donors and provide individuals with the opportunity to register as donors.

[PARAGRAPH ABOUT ANYTHING YOUR HOSPITAL PLANS TO DO – AN EMPLOYEE DRIVE, DRIVE IN CONJUNCTION WITH LOCAL OPO, ETC.]

You can also register your generous decision to be an organ, eye and tissue donor today by visiting the Donate Life Texas registry online at [www.donatelifetexas.org](http://www.donatelifetexas.org). Additionally, you can register when you renew your driver's license – in-person or online – via the Department of Public Safety or when you register your vehicle online through the Department of Motor Vehicles (DMV).

For more information about the Donate Life Texas Hospital Campaign, contact [HOSPITAL'S DONOR CHAMPION].

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